(c) what is the reaction of Government to this demand;

(d) whether exporters have demanded that 0.5 percent of the exports earnings be given as marketing assistance to exporters as against the fixed total sum of Rs. 50 crores per year; and

(e) what are the reasons for Government not implementing this demand in the interest of increasing exports?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN): (a) No, Sir.

(b) and (c) Do not arise.

(d) No, Sir.

(e) Does not arise.

Steps to increase flower exports

171. SHRI S.M. LALJAN BASHA: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether Government is making any special efforts to increase export of flowers from various Southern States;

(b) whether any study has been done on the export potential of flowers;

(c) if so, the details of this study;

(d) what additional steps are proposed to be taken to give emphasis to the export of flowers;

(e) whether any market or exchange will be set up for floral exports in the country; and

(f) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN): (a) Yes, Sir.

(b) and (c) (i) The State Government of Tamil Nadu had conducted feasibility studies for the development of two Agri Export Zones (AEZs) for floriculture in the districts of Dharmapuri and Nilgiris.

(ii) The State Government of Karnataka had conducted a study for the development of AEZ for floriculture in the districts of Bangalore (Rural & Urban), Belgaum, Coorg, Kolar and Tumkur.

Two AEZs have been set up in Tamil Nadu and one in Karnataka.

(iii) The Government of Kerala has also undertaken a feasibility study for development of AEZ for floriculture in the State.

(d) The measures taken to boost export of floriculture products include extension of transport assistance to exporters, cold storage facilities at airports in Delhi, Chennai, Mumbai, Bangalore, Hyderabad and Thiruvananthapuram, and financial assistance to the registered exporters through plan schemes for Market Development, Infrastructure Development, Quality Development and Research & Development.

(e) and (f) Government has approved setting up of three market-cum-auction centers for floriculture. The details of these centers are given below:

(Rs. in crores)

Centre	Cost of the project	Grant sanctioned by Government
Bangalore	10.38	3.57
Mumbai	22.23	5.00
Noida (Uttar Pradesh)	12.00	3.50

Industrial incentive package to Gujarat

172. PROF. ALKA BALRAM KSHATRIYA: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether Government have decided to provide industrial incentive package particularly for Gujarat State;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?